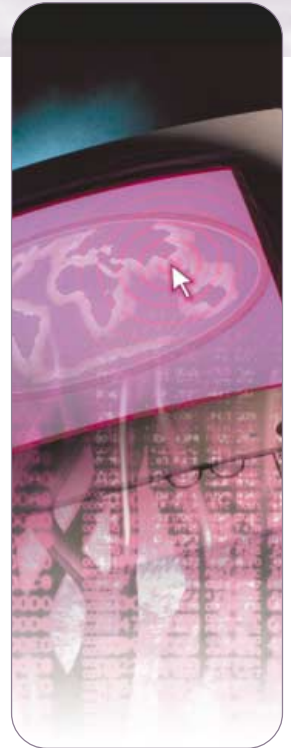


CommunicAsia 2005 Sets Out To Dazzle



Photos courtesy of Singapore Exhibition Services.

CommunicAsia, which filled six halls at the giant Singapore Expo centre last year and presented the forefront of industry trends in the telecommunications industry worldwide, already looks set to dazzle with a strong line-up of market leaders which will showcase their latest ICT technologies at this year's show.

The latest IT trends will be reflected at CommunicAsia2005, where technologies from broadband communications, satellite, digital lifestyle, mobile communications, security and smartcard solutions, to enterprise solutions, will converge. EnterpriseIT, Asia's only dedicated exhibition for enterprise technology, this year will feature the latest in web services, storage systems, business intelligence, content management, security management, outsourcing services, asset management and other innovative solutions.

With the bright outlook for the ICT industry and Asia continuing to be the hotbed for 3G adoption, response to CommunicAsia2005 has been positive, signalling a tremendous uptake of booth space, early, in advance.

Global leaders such as Intelsat, LG Electronics, Lucent Technologies, Polycom, Samsung, Shin Satellite, and Telekom Malaysia are among some of the leading companies already confirmed as participating in this year's CommunicAsia exhibition in Singapore (June 14-17). Some of the other big players that have signed up for CommunicAsia2005 are Aces, Arianespace, Andrew Corporation, Binariang Satellite, CBOSS, Unified Communications, Worldsat and many others.

Group pavilions that have registered commitment to return to CommunicAsia 2005 are Germany, Korea, Sweden, Canada, Ireland, United Kingdom, United States, India, France, the Philippines, Taiwan, New Zealand and Singapore.

Richard Bowles, Director ASEAN Office, Arianespace Singapore, said: "As a leader in commercial launch services, we have customers in satellite communications, satellite broadband, satellite manufacturing, telecommunications, research institutions etc. from Europe, North America, Asia, the Middle East and other countries. We have been participating in CommunicAsia since 1992 because it is an international exhibition that enables us to reach out to our target customers and meet new potential customers. We also use it as an opportunity to touch base with our international customers such as well as our re-

gional customer from Malaysia, Indonesia, Thailand, Australia, Laos, Vietnam, Singapore, Japan, India and China."

Exhibitors can expect to see more visitors from India, China, Indonesia, Korea, the Philippines and Vietnam next year at the two shows. A growth in visitors was registered from these countries at CommunicAsia 2004 last year.

Over 1,300 companies and 45,000 business professionals gathered at CommunicAsia last year to network, exchange ideas and form business deals. The event has a wide international scope with 80 percent of the exhibiting companies from the region and beyond. CommunicAsia, EnterpriseIT and BroadcastAsia are key components of the five-day Infocomm Media Business Exchange (imbX) which is held annually in Singapore in the month of June. ■

